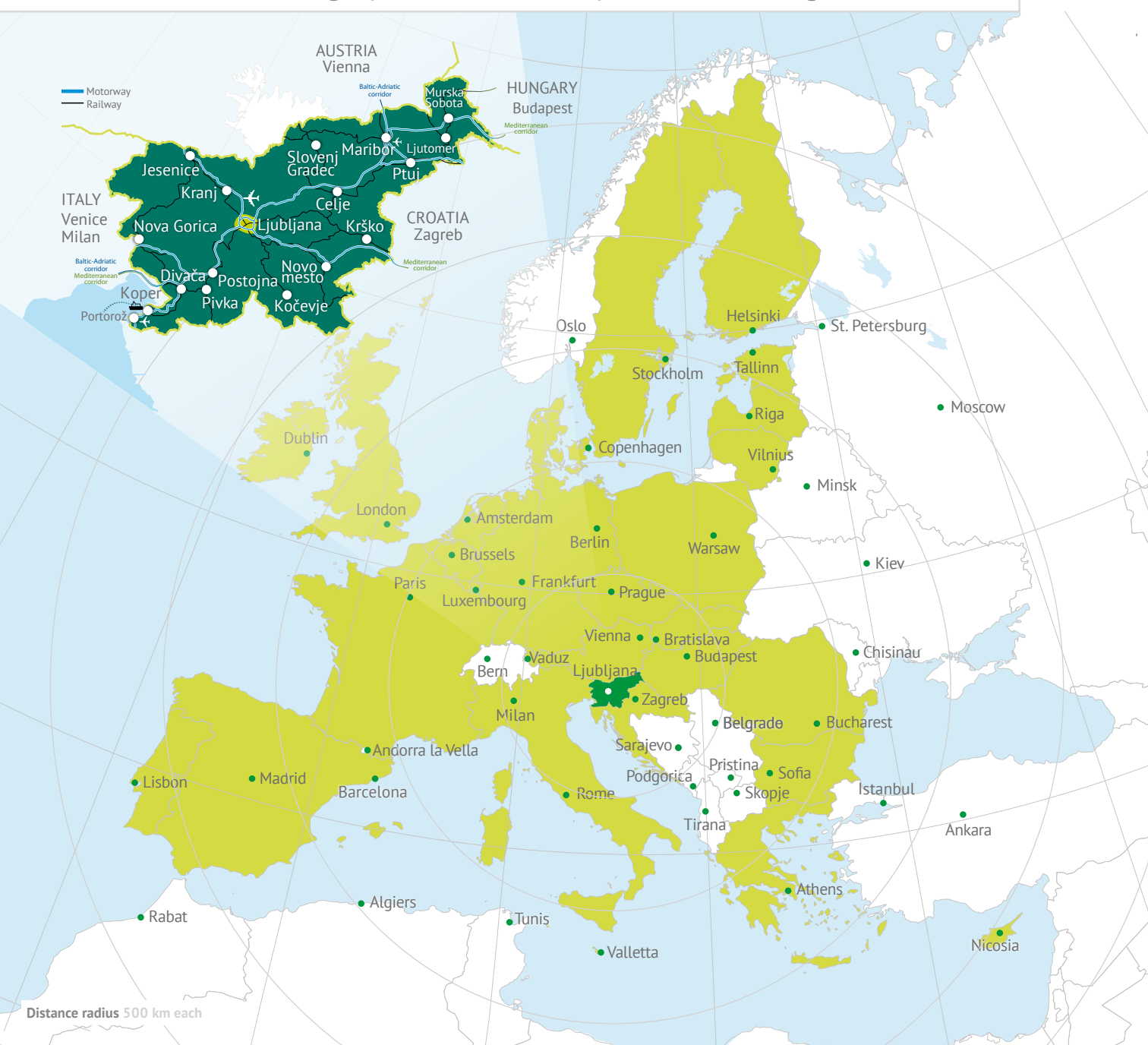


# CONNECT TO SLOVENIAN BUSINESS EXCELLENCE

**SLOVENIA • Geostrategic position • Access by sea • Connecting EU & Balkans**



# SLOVENIA, AT EUROPE'S CROSSROADS



FACTS &  
FIGURES

Slovenia is a country where various cultures and traditions have long come together, and today form a unique nation proud of its heritage yet with a winning, forward-looking mindset and a positive, productive attitude. With its beautiful natural landscapes, ancient historical sites and modern facilities, friendly and talented people and dynamic entrepreneurs, it's a great place to visit or live, do business – and enjoy.

- **Area:** 20,273 km<sup>2</sup>
- **Population:** 2 million
- **Language:** Slovenian, Italian and Hungarian (in ethnically mixed regions)
- **Capital:** Ljubljana (380,000)
- **Member of:** EU, NATO & OECD
- **Global Peace Index 2014:** Slovenia ranks 14<sup>th</sup>
- **Knowledge of English:** 47% of population
- **Currency:** euro (€)
- **Int'l dialing code:** +386
- **Internet domain suffix:** .si

Slovenia boasts a surprising number of internationally renowned names and brands, from science, technology, design and lifestyle to celebrated individuals like philosopher Slavoj Žižek, architect Jože Plečnik and space travel research pioneer Herman Potočnik Noordung. The 35mm slide frame, the perfume atomizer, alpine carving skis, the first hybrid boat and the best selling Talking Friends smart phone application were all created here.

Slovenia is a traditionally export-driven economy. The Slovenian education system meets the highest standards and produces a highly qualified and diverse workforce. Advanced technological solutions, ongoing investments in R&D, highest quality production processes, spirited innovation and widespread ecological awareness in the greenest of Europe's natural environments are firmly integrated in the development and production strategies of an increasingly wide array of ambitious, forward-looking Slovenian companies.

Slovenian products, services and brands can be found in homes, offices and institutions around the world. Over the following pages we reveal some of the most interesting projects and production of the Slovenian economy.

Have a look and see for yourself.



Panthera, the first serially produced four-seat aeroplane with a modular choice of power train (piston, electric or hybrid) in the world / Pipistrel • [www.pipistrel.si](http://www.pipistrel.si)



# FOCUS ON WINNING PERFORMANCE

A GOOD  
BUSINESS ENVIRONMENT



Jumper in Planica, the venue of the first ski jump over 100 m (1936).

The comfort of success is the reward for a history of hard, dutiful work. Decisively and courageously we are setting the limits of the possible ever higher.



A scene from Planica today.

# INTELLIGENTLY CONNECTED

INFORMATION AND  
COMMUNICATION  
TECHNOLOGY

Continuous development and innovation in ICT lead to original technological solutions that are commonly integrated into the company's work environment and processes. Not only are they connecting people but they're also becoming an indispensable part of the operations of successful companies around the world today.



EKWB cooling setup with CPU water block / EKWB • [www.ekwb.com](http://www.ekwb.com)



reddot design award



Network extension / Innbox (Iskratel) • [www.innbox.net](http://www.innbox.net)



Talking Friends - Talking Tom app / Outfit7 • [www.outfit7.com](http://www.outfit7.com)



# DRIVEN BY INSPIRATION

CREATIVE INDUSTRY

Slovenia's natural environment is generous with both sights and materials, and has always sparked our imagination. Expressed through specialized craft, architecture and design, and combined with a strong tradition of manufacturing, it's the developmental basis of our award-winning creative production.



"Rex" folding chair / Niko Kralj (1952)  
• [www.rex-kralj.si](http://www.rex-kralj.si)



Black cherries lights family / Nika Zupanc  
• [www.nikazupanc.com](http://www.nikazupanc.com)



Jinn lamp designed by M. Hahn / Vertigo Bird • [www.vertigo-bird.com](http://www.vertigo-bird.com)



Calypso Case designed by Lara Bohinc / Calypso Crystal • [www.calypsocrystal.com](http://www.calypsocrystal.com)



"Astella Glam" edition motorhome / Adria Mobil • [www.adria-mobil.com](http://www.adria-mobil.com)



reddot design award

Oven Interface / Gorenje • [www.gorenje.com](http://www.gorenje.com)

# SPARKS OF GENIUS

PREMIUM PRODUCTS

A quick look inside homes, offices and sports and recreation centers, down at the roads, out at the sea and the sky beyond, reveals a surprising number of quality, widely-recognized Slovenian brands and products. Who knows, you may even already have one.



Turntable / Kuzma • [www.kuzma.si](http://www.kuzma.si)



reddot design award

Amphibio skis / Elan • [www.elan.si](http://www.elan.si)



In-wheel electric drive / Elaphe • [www.in-wheel.com](http://www.in-wheel.com)



LED car lights / Odelo • [www.odelo.si](http://www.odelo.si)

# AMBITION IN TOP GEAR

AUTOMOTIVE INDUSTRY

Slovenian companies don't stop to ask for directions – they know where they're going. The automotive industry's migration to a built-to-order manufacturing process means that components are delivered to automakers and their Tier One suppliers in sequence to manufacturing. Actively involved in international partnerships and providing customized products, Slovenian companies are ever more innovation-oriented.



Akrapovič Evolution Line (Titanium) for the Ducati 1199 Panigale / Akrapovič • [www.akrapovic.com](http://www.akrapovic.com)



The glow plug with integrated pressure sensor / Hidria • [www.hidria.com](http://www.hidria.com)



## BEYOND

MACHINING &amp; METALWORKING

## MACHINERY

A shift from batch production to a build-to-order strategy has removed the barriers between machining and the rest of manufacturing. Industrial robots have been taking over the most cumbersome production processes. Similarly, state of the art equipment empowers highly-skilled workforces. And Slovenia's long industrial tradition has taught us how to make the pieces fit together—just right.



Yaskawa Ristro  
innovative robotic automation solutions /  
Motoman • [www.motoman.si](http://www.motoman.si)

09



Clean Air welding helmet / Balder • [www.balder.si](http://www.balder.si)



Flexible centre end facing machine / Unior • [www.unior.si](http://www.unior.si)



Lumar Black Line Pure S / LUMAR • [www.lumar.si](http://www.lumar.si)



Tratar wooden bike • [www.mizarstvotratar.si](http://www.mizarstvotratar.si)

# REAPING THE FOREST'S WOOD AND WOOD PROCESSING REWARDS, NATURALLY

**R**ich forests that provide high quality timber cover more than half of the country, where wood has played an integral role in Slovenian tradition and production for centuries. Quality craftsmanship, together with a dedicated wood industry, enjoys a long tradition of employing wood in construction, furniture manufacture and a bounty of everyday objects. Strong, contemporary design, innovation and high quality raw materials and processes combine to form the best foundations for the emergence of a host of compelling products and services to come.



Recycled door / MELU • [www.mizarstvo-selisnik.si](http://www.mizarstvo-selisnik.si)



Furniture / Bolčič • [www.bolcic.com](http://www.bolcic.com)

# CONSTRUCTION MEETS ENVIRONMENT

CONSTRUCTION &  
CIVIL ENGINEERING

The impact of construction on both the environment and on sustainable development, together with construction ecology, are well taken into account in town planning processes. A proven track record of Slovenian builders and engineers makes them ideal partners for meeting clients' objectives the world over.

McLaren Technology Centre / Trimo • [www.trimo.eu](http://www.trimo.eu)



Housing estate of 160 houses in Oxford / RIKO • [www.riko-hise.si](http://www.riko-hise.si)



Tree houses in Garden Village, Bled / Tesarstvo Erman • [www.tesarstvo-erman.si](http://www.tesarstvo-erman.si)



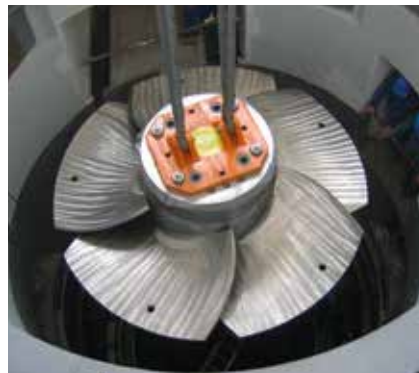
# EMBRACING CLEAN ENERGY

ENERGY & RENEWABLE  
ENERGY SOURCES

We're following the country's most noticeably abundant colour – green. Energy supply is unequivocally reliable, and by the year 2020, at least 20% of energy generated and used will derive from sustainable sources.



Photovoltaic power plant Buče / PV modules by BISOL • [www.bisol.com](http://www.bisol.com)



Kaplan turbines / Litostroj • [www.litostrojpower.eu](http://www.litostrojpower.eu)



Hydroelectric power plant Moste, basin Završnica • [www.sel.si](http://www.sel.si)



reddot design award



Examination table S / Novak M • [www.novak-m.si](http://www.novak-m.si)



Phages production process, biosolutions / Jafra • [www.jafra.com](http://www.jafra.com)

# KNOWLEDGE FOR WELL-BEING

LIFE SCIENCE & HEALTH

Research work with wider international recognition, cooperation between the pharmaceutical and biochemical industries, and the trust of multinational corporations, have earned Slovenia a high position among the largest manufacturers of pharmaceuticals in Central and Eastern Europe.



Research and development centre in pharmaceutical company / Krka d.d. • [www.krka.si](http://www.krka.si)



Port of Koper / Luka Koper • [www.luka-kp.si](http://www.luka-kp.si)

# GATEWAY TO THE WORLD

TRANSPORT & LOGISTICS

Slovenia provides easy access to EU and global markets, and its transport network facilitates fast delivery throughout the world. The country's excellent geostrategic position at the intersection of Mediterranean and Baltic-Adriatic transport corridors, the multimodal deep-sea port of Koper, and solid road and air connections provide timesaving, cost-efficient routes linking Slovenia to the world's most important trade centers.



ARCHIVE DARS

Viadukt Črni kal

# PLEASURE DOING BUSINESS

CONGRESS &  
LEISURE ACTIVITIES

Olimia Wellness Centre, Podčetrtek

The unique combination of natural environment and unmistakable character of the country's inhabitants creates an ideal place for both congress meetings and events – together with quality relaxation after a job well done.

Feel inspired **Feel Slovenia.**



The natural island on lake Bled



Potica, a traditional Slovenian festive cake



Rafting on pristine Soča river



**SLOVENIA PARTNER**  
SloveniaPartner.eu



**SPIRIT  
SLOVENIJA**  
PUBLIC AGENCY OF THE  
REPUBLIC OF SLOVENIA

**I FEEL  
SLOVENIA**



**REPUBLIC OF SLOVENIA  
MINISTRY OF ECONOMIC DEVELOPMENT  
AND TECHNOLOGY**