



Finland – Field for growth and success

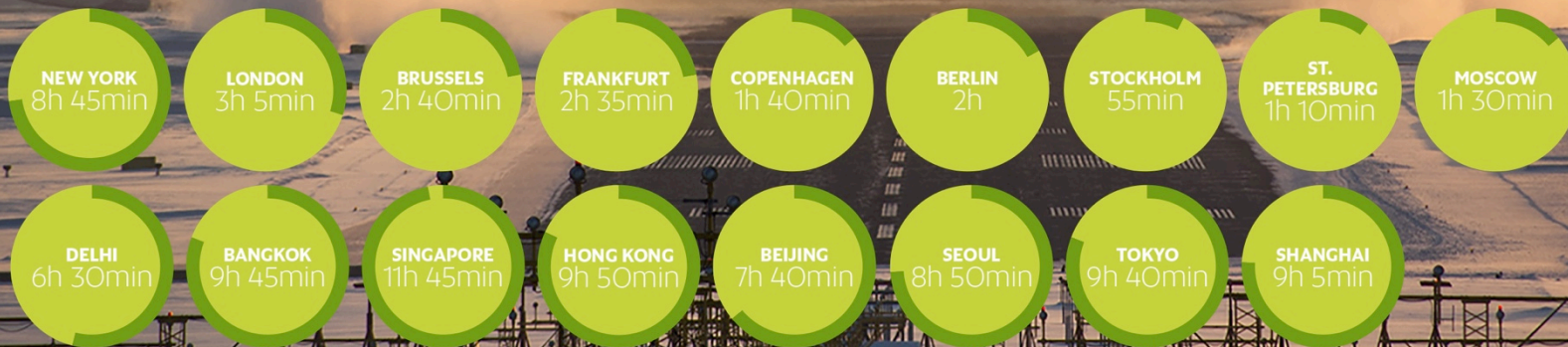
SEPTEMBER 2015



Top incentive destination for business travel

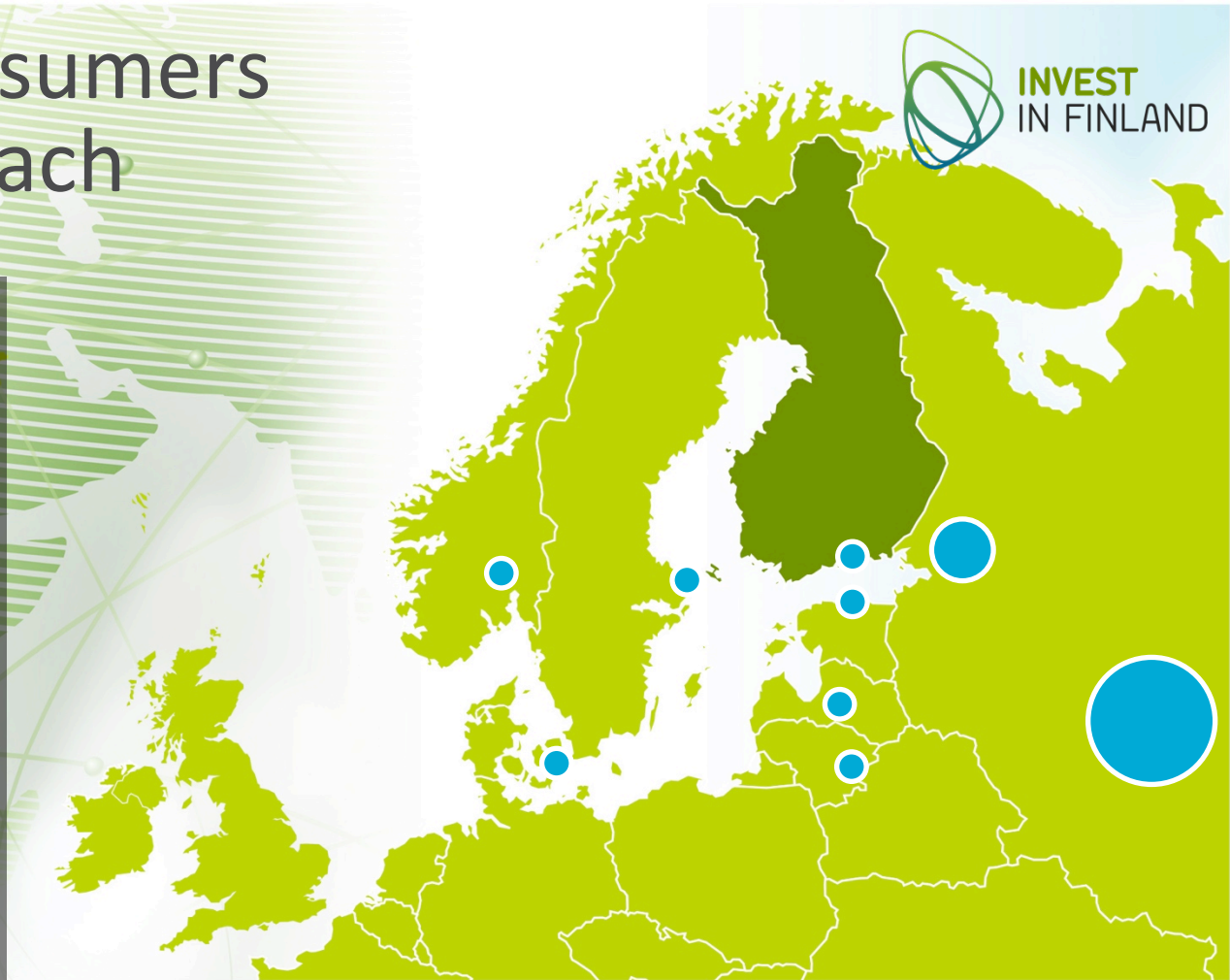


AVERAGE FLIGHT TIME TO HELSINKI



80 million consumers within easy reach

Copenhagen	1.5
Helsinki	1.0
Moscow	18.0
Riga	1.0
St. Petersburg	7.5
Stockholm	1.5
Tallinn	0.5
Vilnius	0.5



Facts about Finland



TOTAL AREA

338,435 km²

of which 90% land and 10% internal waters. Of the land area 77% is forests and other woodland and 9% agricultural land.

NATURAL RESOURCES

- forests
- copper
- iron ore
- other minerals
- fresh water



DISTANCES

1,160km
from north to south,
540km
from west to east



CREDIT RATINGS

AAA

(Fitch Ratings)

Aaa

(Moody's)

AA+

(Standard & Poor's)



TIME

UTC +2 HOURS

during winter,

UTC +3 HOURS

during summer

POPULATION

5.5
million

POPULATION DENSITY

17.9
inhabitants per km²

CURRENCY

€uro

Finland joined the EU in 1995.

LIFE EXPECTANCY AT BIRTH

Females
83.5
years

Males
77.5
years

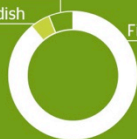


LANGUAGES

Others 6%

Swedish 5%

Finnish 89%



RELIGIOUS COMMUNITIES

Lutheran 75%

Orthodox 1%

No religious affiliation 22%

CORPORATE TAX

20 %



One of the lowest in the EU.

Great place to do business



1st

IN WEF'S HUMAN CAPITAL INDEX

(Quantifies how 124 countries are developing and deploying their human capital and tracks progress over time.)

1st

IN HIGHER EDUCATION AND TRAINING **

2nd

IN AVAILABILITY OF SKILLED LABOUR ***

1st

IN INNOVATION **

2nd

IN EDUCATIONAL SYSTEM ***

1st

COUNTRY IN EUROPE IN LEARNING SKILLS AMONG 15-YEAR-OLDS *****

1st

IN THE HEALTH AND PRIMARY EDUCATION **

3rd

LEAST CORRUPTED COUNTRY IN THE WORLD *****

4th

MOST COMPETITIVE ECONOMY IN THE WORLD (out of 144 countries) **

4th

IN TALENT (out of 60 countries) ***

**Human Capital Report 2015*

*** The World Economic Forum, Global Competitiveness Report 2014-2015*

**** IMD, World Talent Report 2014*

***** Transparency International 2014*

****** OECD's PISA study 2012*

Finland has it all



COMPETENT PROFESSIONALS

- Highly educated workforce
- Efficient knowledge transfer between business and universities

STABLE SOCIETY

- Effective social infrastructure and governance system
- Country where everything works

CREATIVE SOLUTIONS

- Unconventional solutions to conventional problems
- One of the global innovation hotspots

ENTRY TO THE EAST

- Fastest air route to Asia from Northern Europe
- Extensive logistics services to support East-West trade

Stable society boosts business



The most stable country in the world*

Good governance

One of the least corrupt countries in the world**

Well-developed infrastructure

* The Fund for Peace (FFP) ranked Finland the most stable country in the world for the second consecutive year in 2014.

** Transparency International's 2014 Corruption Perceptions Index (CPI) ranked Finland the third least corrupt country in the world.

Finland – part of the European Single Market



Free movement of goods, capital, services and people between the 28 member states.

Access to nearly 500 million consumers.

The largest economy in the world with a GDP per head of €25,000 in 2014.

Trade with the rest of the world accounts for around 20% of global exports and imports.



Gateway to the Arctic and Russia



Arctic business potential is huge. It is estimated that investments worth about EUR 140 billion are planned in the Barents region alone.

Just behind the 1 340 km Finnish-Russian border opens a market of 140 million people blessed with vast natural resources.



Dynamic business environment



Slush

Slush is the focal point for entrepreneurs and tech talent to meet with top-tier international investors, executives and media. The two-day event takes place every fall in wintery Scandinavia amidst one of the most dynamic tech ecosystems on the planet.

In 2015 Slush takes place on November
www.slush.org

AN INTERNATIONAL INNOVATION HUB

Investments in Finnish companies, EUR million

270

1-6/2014

636

1-6/2015

International private equity investments in Finnish companies, EUR million

35

1-6/2014

403

1-6/2015

Technology is the unofficial first language of Finland



Qualified ICT engineers and
easy access to public funding

Cutting edge market potential
with R&D opportunities

Lower electricity tax for data
center companies operating in
Finland (0,703 cents per kWh)

335,000
technical IT professionals

Wide range of world class ICT expertise



ICT and DIGITALIZATION

Wearables

IOT

BIG DATA

Web/
Internet
services

Product
R&D

Games

Data
Center

Mobilization
of things,
services,
apps

Cyber
Security

Financial
services

Automation

Mobility as
a service

Automotive

ASIC

SW

sensors

image
processing

UX
development

MESH

embedded
SW

Data centers – being cool is easy in Finland

ENERGY

- Stable pricing
- Reliable power grid
- Renewable energy
- Free cooling

SAFETY AND SECURITY

- AAA rating
- Transparent legislation
- Safe geological location

CONNECTIVITY

- State-of-the-art fiber network
- Direct optical fiber sea cable to Germany (2016)
- International bandwidth



Clean environment – clean growth



Active and innovative business ecosystem

Cutting-edge cleantech companies, R&D, solutions, products and services

World-leading technology and first-class cleantech competence

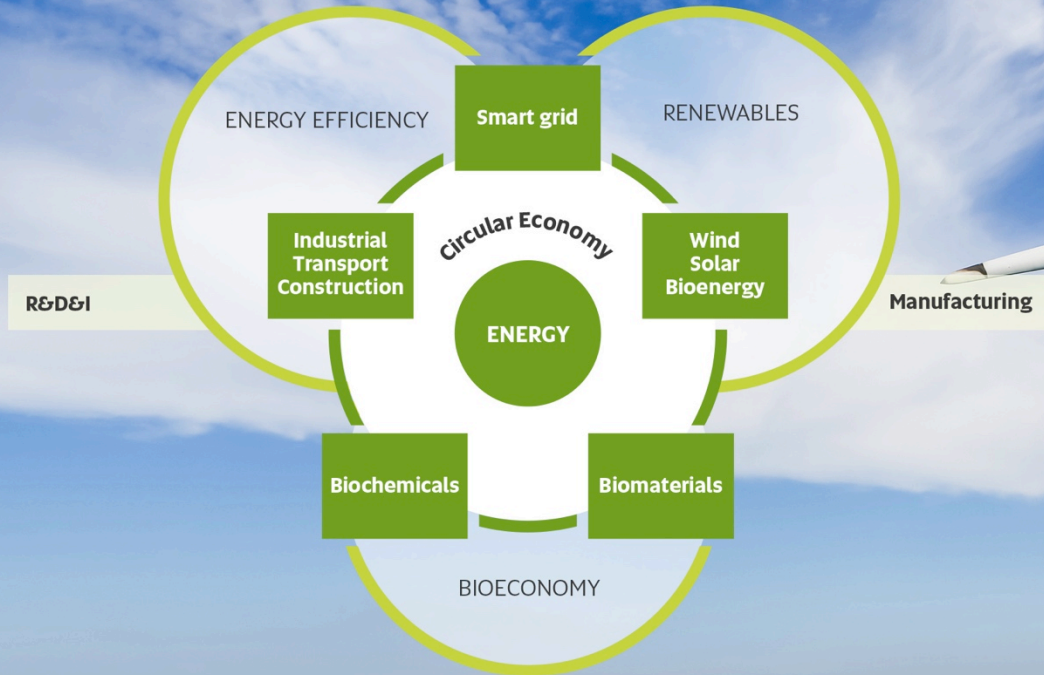
99,000

technical cleantech professionals

Platform for innovative cleantech solutions



Cleantech & Bioeconomy



Finland – a hotspot for healthcare and wellness innovations



Excellent science base with global networks

Established track record of discovering, developing and commercialising drugs

Organised, high-quality health care

Widespread practise of participating in clinical trials among the Finnish public

81,000

life sciences professionals

Vibrant environment for health technology



Global Pharma Companies

Global HealthTech Companies

International Venture Capital

Private Equity Funds

Corporate Venture Capital

Medtech

Diagnostics

Genomic Research

Healthcare Providers

Digital Health

Pharmaceuticals

Biobanks

Clinical Research

Bioinformations

Biomaterials



Finland – the premium mining destination in Europe



Long mining tradition

Up-to-date mineral codes

Mining-friendly jurisdiction

Transparent legal processes

Efficient administration

FINLAND OFFERS:

World's most attractive jurisdiction for mining investment.*

Government policies encourage exploration and investment.

Copper and zinc resources in three important deposit types.

Evaluated areas expected to contain 60 undiscovered deposits.

* Fraser Institute Annual Survey of Mining Companies

Invest in Finland

Services

- Data collection & analysis
- Opportunity analysis
- Guidance on entry alternatives
- Networking
- Location management
- Setting up a business



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