

# Austria\*

\*Powerful Engine for the  
Automobile Industry

## All of Europe by Air in Just 3 Hours



Austria's central geographic location in Europe  
makes it a business interface between East and West

# Dynamic Business Location

As a business location, Austria offers companies attractive conditions, qualified specialized staff and a modern infrastructure.

Austria ranks among the most prosperous and innovative countries in the European Union. According to Eurostat's prosperity indicator, Austria is ranked second in the EU behind Luxembourg. The dynamic business location scores points thanks to its modern infrastructure, top-notch technologies, well-educated and highly-motivated employees. It also offers a high reliability of energy supplies in addition to political, social and economic stability. Moreover, Austria is the ideal East-West business interface with a central geographical location in Europe.

The automobile and automotive supply industries rank among the leading industrial sectors in Austria, securing every ninth job in the country. In terms of labor productivity Austria ranks among the top five in the EU, a competitive advantage which 700 companies in the sector already exploit. As a highly sought-after research and development location for an international clientele, Austria is considered to be an important driving force propelling the European automotive industry. In spite of this good positioning, we are continually working on creating an even more favorable business environment for companies. In this spirit we would like to sincerely welcome you to Austria.

## Reinhold Mitterlehner

Vice-Chancellor of the Republic of Austria and  
Federal Minister of Science, Research and Economy



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## Global competence

### **Engine technology**

- Diesel engines
- Engines for renewable fuels
- Drive systems

### **Lightweight construction**

- Specially hardened steel
- High-performance plastics

### **Clean mobility**

- Hydrogen-hybrid systems
- Eco design
- High energy storage systems

### **Smart e-mobility**

- Connected car

### **Component supplier industry**

- Nanotechnology
- Mechanical components
- Electronic assemblies
- Roof systems

## The biggest players

### **Companies**

- voestalpine
- BMW
- Magna
- Kapsch
- AVL List
- Infineon

### **Research institutes**

- AIT – Austrian Institute of Technology
- Carinthian Tech Research
- Joanneum Research
- Virtual Vehicle
- PCCL – Polymer Competence Center Leoben
- RISC – Research Institute for Symbolic Computation
- RECENDT – Research Center for Non Destructive Testing

# Austrian Automobile Sector in the Fast Lane

International companies develop engines and rely on the competence in lightweight construction and clean mobility.

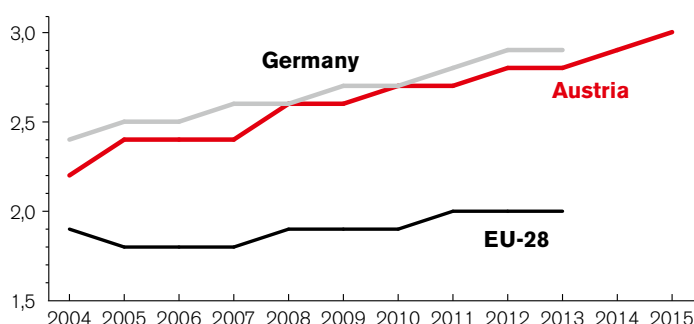


**Highly innovative automotive component supplier industry.** The automobile industry is one of the most important industrial sectors in Austria. In particular, it features a strong component supplier industry with global competence in the fields of engine development, lightweight construction and clean mobility. International companies such as Magna, Samsung SDI and Bosch rely on Austria as a R&D location. BMW is investing a further EUR 100 million up until 2018 in its diesel competence center in Upper Austria. Well-networked big players carry out research on new solutions for smart mobility, more efficient vehicle development and environmentally compatible drive systems in cooperation with highly specialized hidden champions and research institutions.

**All advantages at a glance.** Companies benefit from favorable conditions:

- Customized funding, twelve percent research premium and attractive tax advantages
- Central location in close proximity to large automobile production facilities
- A dense network linking the scientific and business communities in the form of competence centers and industry clusters
- An international research elite and specialists for mobility and traffic
- Proximity to South East and Eastern Europe
- Excellent living and working conditions

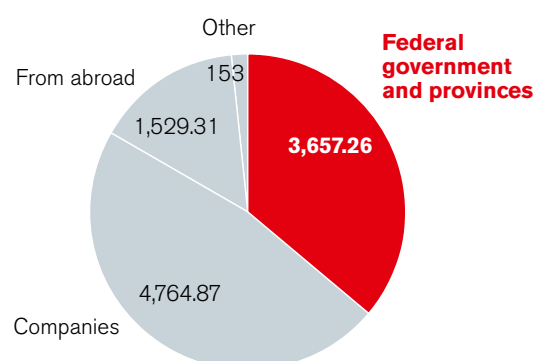
**Development of R&D spending in Austria, Germany and the EU-28**  
% of GDP



Sources: Eurostat, Austrian Statistical Office

**Austrian investments in R&D**

EUR million, estimates for 2015  
Total R&D spending: EUR 10,104.44 million



Source: Austrian Statistical Office, 2015



## Strong Driving Force for the Economy

A pioneer spirit and strong differentiation characterize the export-oriented automotive industry.

**Innovation from the very beginning.** Austria is an important player in the European automotive industry. The country with a long tradition in the automobile sector – front wheel drive, streamlined car and passenger safety cell – has convincing arguments thanks to its pioneer spirit. Ferdinand Porsche already developed an electric and hybrid car around the year 1900. Jaguar and Apple are currently talking with Austrian companies about developing their own specially designed electric-powered vehicles.

**Top three.** The automotive sector is the third largest industry in Austria. In addition to manufacturing complete vehicles, Austria also stands out with its highly specialized component supplier industry. The export rate of the automotive sector in Austria is 90 percent, three times higher than the value of passenger car imports.

### Red-white-red automobile stronghold in figures:

#### 2.6 million cars ...

have been produced in Austria since 1980.

#### 247,500 motor vehicles ...

leave Austrian assembly lines each year, including 124,000 passenger cars, 89,000 motorcycles, 19,500 trucks and 15,000 tractors.

#### 2.2 million engines and transmissions ...

are manufactured annually in Austria.

#### EUR 43 billion in revenue ...

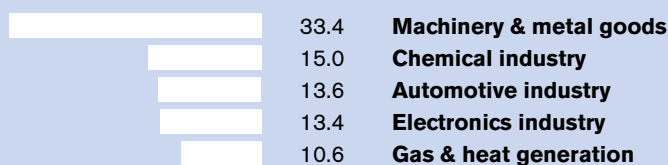
is generated annually by Austria's entire automobile sector.

#### EUR 19,500 in research for every job ...

is spent each year in Austria's automotive industry.

### The automotive sector steps on the gas

Industry production in 2014, in EUR billion



**Chassis**

e.g. axles, brakes, springs, steering, suspensions, wheels, shock absorbers etc.

AL-KO Fahrzeugtechnik  
BORBET Austria  
Frauenthal Automotive Group  
Georg Fischer Automotive  
Hammer Aluminium Industries  
Hirtenberger Automotive Safety  
MAGNA STEYR  
Miba  
Pankl Racing Systems  
Präzisionsfedernfabrik Nowak & Tobisch  
SAG (Salzburger Aluminium AG)  
VENTREX Automotive  
ZF

**Transmissions and engines**

e.g. exhausts, gear boxes, engines, catalytic converters, fuel etc.

AVL LIST  
BMW Motoren  
Collini  
Delphi Automotive Systems Vienna  
ELB Form  
Georg Fischer Automotive  
Hirtenberger  
Karl Fink  
Knorr-Bremse  
MAGNA Powertrain  
MAGNA Steyr Fahrzeugtechnik  
MAHLE Aftermarket  
MARK Metallwarenfabrik  
Miba  
Nemak Linz

Neuman Aluminium  
Opel Wien GmbH  
Pankl Racing Systems  
Präzisionsfedernfabrik Nowak & Tobisch  
REMUS  
Robert Bosch  
RTA (ROTH-TECHNIK AUSTRIA)  
Rupert Fertinger  
SAG (Salzburger Aluminium AG)  
Samsung SDI  
Schaeffler Austria  
SEBRING Technology  
TCG UNITECH  
WP Radiator  
Zoerkler Gears

# Auto Made in Austria

Many suppliers are involved in the production and the equipment of a car. This page shows a selection.

**Car bodies**

e.g. external mirrors, sheet metal, varnishes, surface technologies, pressed parts, doors etc.

Austria Metall  
BENDA-LUTZ WERKE  
Carbo Tech Industries  
DuPont CoatingSolutions  
Hammer Aluminium Industries  
MAGNA STEYR Fahrzeugtechnik  
Pollmann Austria  
POLYTEC GROUP  
REHAU  
SAG (Salzburger Aluminium AG)  
Thöni Industriebetriebe  
voestalpine  
Welser Profile Austria

**Electrics and electronics**

e.g. acoustics, lighting, cables, wires, automatic controllers, locking devices, safety electronics etc.

AKG Acoustics  
ams AG  
Aspöck Systems  
Banner  
BECOM Electronics  
Carcoustics  
Delphi Packard Austria  
Gebauer & Griller Kabelwerke  
Hirschmann Automotive  
I&T  
Infineon Technologies  
iSi Automotive  
Kromberg & Schubert Austria  
Samsung SDI  
TTTech Computertechnik  
VDO (Continental Automotive Trading)  
ZIZALA Lichtsysteme

**Interiors**

e.g. fittings, handles, interior mirrors, mats, seat belts, seats textiles, interior linings etc.

AKG Acoustics  
BOXMARK Leather  
Eybl Austria  
Fasching Salzburg  
Greiner Perfoam  
HTI High Tech IndustriesInterior  
iSi Automotive  
Johnson Controls Austria  
L&P Automotive Europe  
Magna international  
MAGNA STEYR Fahrzeugtechnik  
POLYTEC GROUP  
Schukra  
Senoplast Klepsch & Co  
Wollsdorf Leder Schmidt & Co



## From SUVs to Trucks

International players have confidence in Austria for vehicle conception, development and production.

Approximately 250,000 high-quality vehicles on two and four wheels – from racing cars to trucks – are produced each year in Austria. However, niche products with a fun factor also originated or are manufactured in Austria. The 300 PS KTM X-Bow is one of the most extreme street legal sports cars in the world, and is built by the motorcycle specialist KTM in Graz.

**Magna Steyr – vehicle development and production.** The Canadian Magna International Group is one of the leading vehicle developers and producers in Austria through its subsidiary Magna Steyr. The group develops and builds up to 170,000 motor vehicles such as the Mini, Mercedes G and the Peugeot RCZ sports coupe each year on behalf of its customers. More than 350,000 speedy Mini Countryman cars have already been assembled in Graz since production began in 2010. The Mercedes G has been leaving the assembly lines in Austria for 35 years. Magna Steyr is also very active in the field of alternative drive systems and energy storage systems, and sees itself as being very well positioned in the market for electric-powered vehicles and plug-in hybrid cars. Magna Steyr has demonstrated the entire spectrum of its competencies, from conception and development to finished components, by developing the “Mila Plus” sports car, a two-seat, plug-in lightweight hybrid vehicle.

**MAN – customized transport solutions.** The development and production of utility vehicles in Steyr goes back about 100 years. MAN Truck & Bus Austria AG produces the entire light and medium-duty MAN truck series as well as close to half of the driver’s cabins required by the MAN Group for all its truck types. The Steyr facility, embedded in the MAN development network, also carries out research and development work spanning all truck series and components. Experts from Steyr in the fields of R&D as well as project and cooperation management are also deployed to work on international Group projects, whether in Russia, China, India or Brazil.

→ [www.magnasteyr.com](http://www.magnasteyr.com)  
→ [www.entry.man.eu/at](http://www.entry.man.eu/at)



# Know-How that Moves

The heart of the automobile originates in Austria. 80 percent of all Opel and Vauxhall vehicles in Europe run on an engine or transmission manufactured in Vienna.



**Bundled expertise.** Austria can point to its bundled expertise in the field of engine and transmission development and production with a good conscience. A globally leading technology provider, the engine developer AVL List, is based in Austria. Moreover, numerous research institutions and companies focus on the further development of engines and transmissions.

**Power for BMW and Opel.** Every second BMW in the world runs on an engine "Made in Austria" i.e. produced by BMW Motoren in Steyr, Upper Austria. Opel Vienna manufactures the engines or transmissions for 80 percent of all newly registered Opel or Vauxhall vehicles in Europe. On balance, more than 35 million engines and transmissions have been produced by Opel Vienna since its plant was put into operation in the year 1982.

## Engines and transmissions

### The major players

### Areas of activity/Products

**AVL List** – world's largest independent company for the development, simulation and testing technology of drive systems for passenger cars, trucks and large engines

Hybrid, combustion engines, transmissions, electric engines, batteries and software

**BMW Motoren** – Diesel competence center of the BMW Group since 1980

Research & development of diesel engines, production of 3-, 4- and 6-cylinder diesel and gas engines for BMW and MINI

**Opel Wien - General Motors Austria** – largest powertrain plant operated by General Motors

1.5 million units annually, five-speed transmissions, six-speed transmissions and gas engines

**Steyr Motors** – "Know-how factory" for the Chinese owner Phoenix Tree HSC Investment (Wuhan)

Special engine developer – builds and develops powerful engines for special vehicles used in construction or by the military, as well as for boats

→ [www.avl.com](http://www.avl.com)

→ [www.bmw-werk-steyr.at](http://www.bmw-werk-steyr.at)

→ [www.opel-wien.at](http://www.opel-wien.at)

→ [www.steyr-motors.com](http://www.steyr-motors.com)



## Smart and Clean

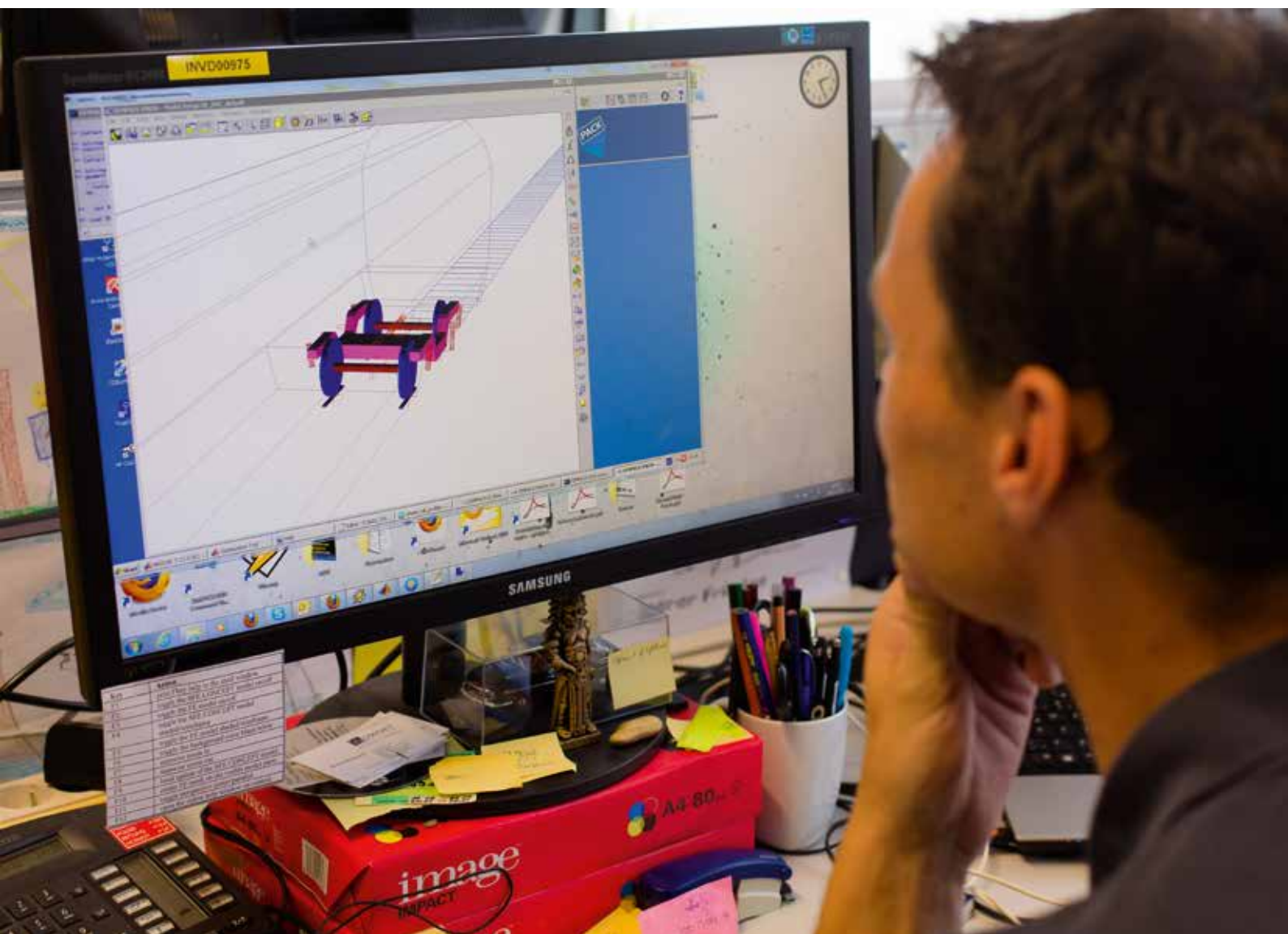
Alternative drive and traffic systems – intelligent solutions from Austria.

**Smarter on the way.** Austria plays in the premier league globally when it comes to burning issues of the future e.g. alternative drive systems, connected cars and intelligent traffic technology. International specialists such as Samsung SDI, Siemens, AT&S, Swarco, AstroTech, Efkon, Frequentis, Kapsch, Melecs and Alset Global have set up business operations in the red-white-red business location of Austria.

**Living lab.** Austria as an environmental role model is in the top ranks in the field of smart cities, and has created ideal conditions for companies thanks to projects such as Empora, E-Mobility on demand, Vibrate and Smile. The Seestadt Aspern, otherwise known as Vienna's Urban Lakeside, is a "living lab" where new technologies such as self-driving cars, last-mile concepts for delivery and automatic waste disposal can be integrated.

**Alternative drive systems.** Even if patchy progress is being made in new product development, all the wheels have been set in motion to move in the direction of "clean mobility", an area in which the Alpine Republic is clearly a frontrunner. The cluster ACStyria has defined mobility as one of its priorities. Siemens has located its competence center for battery powered buses. In 2015 the South Korean battery producer Samsung SDI acquired Magna Steyr Battery Systems, which manufactures battery systems for hybrid and electric vehicles. All engine producers are carrying out research on electric and hybrid engines, and focusing on propulsion system models for natural and liquid gas. Alset Global is developing hydrogen combustion engines.

**European leadership in lightweight construction.** Resource efficiency and energy savings are driving the highly dynamic growth in the field of lightweight construction. Austria is in the top European ranks thanks to its competence spanning different materials such as steel, light metals, plastics, wood and composites, and not least due to the focus of the country's research facilities on lightweight construction. In a comparison of 50 top European regions for lightweight construction, Upper Austria is ranked 19th, and third when it comes to metal composites.



## Innovations from Austria

- Steyr Motors two-cylinder biodiesel range extender
- CULT – Cars Ultralight Technologies developed by Magna Steyr
- The SEM-Box communications system from Smart E-Mobility
- Flywheel energy storage systems from the Graz University of Technology
- System control of the High Energy Storage System Power Controller (HES-SPC) developed by Lightweight Energy



# High-Tech Suppliers for the Global Market

Austrian component suppliers are major players with respect to innovation and quality.

From engine screws to sport seats, from safety systems to batteries: there is hardly any automobile in the world which leaves the assembly lines without products from red-white-red component suppliers. Austria secures a podium place when it comes to innovations and on-time delivery. The automotive sector in Austria is considered to be a reliable partner for contractors across the globe thanks to its product ideas, know-how and high quality standards.

- **Bosch Austria:** Four competence centers, large diesel and exhaust after-treatment systems
- **Ventrex Automotive:** Compressors, climate vents and special valves, for example for natural gas-driven vehicles.
- **TTTech Computertechnik** (with stakes owned by Infineon and GE): Safety technologies with electronic networks
- **BRP Rotax:** High-tech premium drive systems for motorized recreational products
- **Eaton:** Drive technology
- **Johnson Controls Austria:** Seating systems, dashboards and cockpits, door panels, overhead systems and overhead control units
- **Borbet Austria:** Aluminum tires
- **M&R Automation:** Eco design and smart production, production and testing facilities
- **Miba:** Sintered components, engine bearings, friction materials, power electronics components and coatings
- **Secar Technologie:** Components made of high-performance plastics
- **Melecs:** Control units for all-wheel drive systems
- **Kendrion:** Electromagnetic and mechatronic solutions
- **Georg Fischer Automotive:** Lightweight construction, cast metal parts for engines, body and structure parts, brakes, axles etc.
- **Hirschmann:** Automotive connectors, for example for ABS sensors, keyless access control systems etc.
- **Mahle:** Filter systems
- **Boxmark Leather:** Automobile leather
- **Salzburg Aluminum AG:** Aluminum components

→ [www.bosch.at](http://www.bosch.at)  
→ [www.ventrex.at](http://www.ventrex.at)  
→ [www.tttech.com](http://www.tttech.com)  
→ [www.mr-automation.at](http://www.mr-automation.at)  
→ [www.miba.com](http://www.miba.com)  
→ [www.secar.at](http://www.secar.at)  
→ [www.melecs.com](http://www.melecs.com)  
→ [www.kendrion.com](http://www.kendrion.com)  
→ [www.benteler-sgl.de](http://www.benteler-sgl.de)  
→ [www.gfau.com](http://www.gfau.com)  
→ [www.hirschmann-automotive.com](http://www.hirschmann-automotive.com)  
→ [www.mahle.com](http://www.mahle.com)  
→ [www.boxmark.at](http://www.boxmark.at)  
→ [www.moeller.at](http://www.moeller.at)  
→ [www.rotax.com](http://www.rotax.com)  
→ [www.johnsoncontrols.at](http://www.johnsoncontrols.at)  
→ [www.borbet-austria.at](http://www.borbet-austria.at)  
→ [www.sag.at](http://www.sag.at)





**Bosch Austria.** Austria is an important product development location within the Bosch Group. Some 700 of the 2,600 employees are involved in R&D. Four major international competence centers in the field of automotive engineering are located in Austria:

- **Vienna:** Engine control devices for diesel and gas engines in passenger cars
- **Vienna:** Software and functional development for electric cars, hybrids and range extenders
- **Linz:** Common rail injectors for utility vehicles, development of injection valves for large gas engines
- **Hallein:** Injection systems for large diesel applications (e.g. locomotives and ships)

→ [www.bosch.at](http://www.bosch.at)



# Success through Cooperation

Clusters and competence centers ensure the desired turbo effect.

More than 60 industry clusters and about 50 competence centers promote innovation in a network of companies and research institutions. These cluster players are characterized by internationality and as high research ratio.

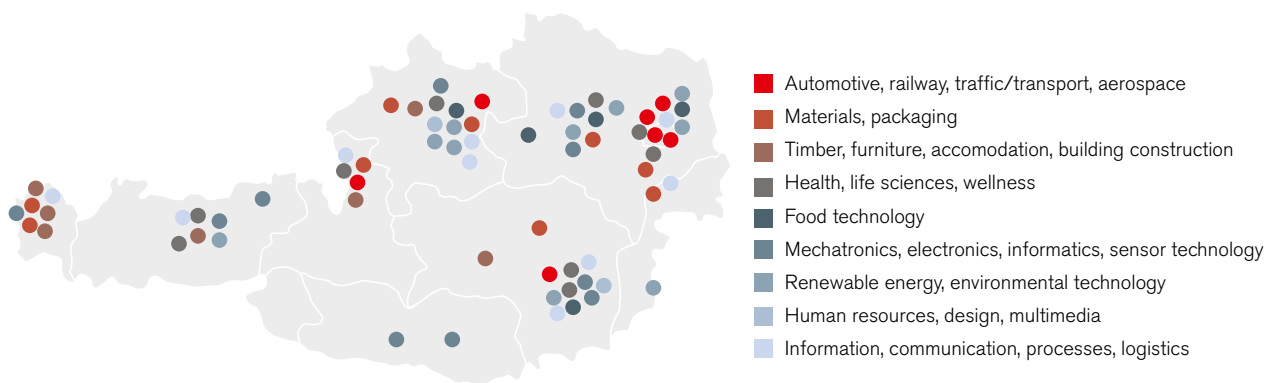
**Clusters – profitable partnerships.** Examples of excellence in the field of mobility are ACStyria and the Upper Austrian Automobile Cluster with its 420 members. At ACStyria, 220 highly innovative partners in the field of clean mobility focus on ECO powertrains, ECO materials and ECO design as well as smart production. The Upper Austrian Automobile Cluster concentrates on future-oriented lightweight construction. However, smaller initiatives such as A2LT – Austrian Advanced Lightweight Technology and the lightweight construction platform “ECO-Materials” rely on achieving strength through cooperation.

**Excellent results.** The competence centers of the COMET funding initiative (Competence Centers for Excellent Technologies) stand out due to their brilliant research results. In the automotive sector, Virtual Vehicle, the LKR Light Metals Competence Center Ranshofen and the K-AI Competence Center for Automobile and Industrial Electronics have become established partners of industry. The research activities carried out by Virtual Vehicle focus on integrated and efficient vehicle development with interdisciplinary methods and comprehensive system simulation, also encompassing the entire vehicle. The result should be a convincing vehicle featuring greater comfort and safety, lightweight construction and alternative drive systems. Some 200 experts at Virtual Vehicle from Europe, Africa and Asia are working to achieve this on behalf of premium automobile manufacturers such as Audi, BMW, Porsche, Daimler, Renault and VW.

- [www.clusterplatform.at](http://www.clusterplatform.at)
- [www.automobil-cluster.at](http://www.automobil-cluster.at)
- [www.acstyria.com](http://www.acstyria.com)
- [www.vif.tugraz.at](http://www.vif.tugraz.at)
- [www.lkr.at](http://www.lkr.at)
- [www.k-ai.at](http://www.k-ai.at)

## Clusters and networks

in the Austrian provinces and supraregional initiatives





BMW		Pomigliano d'Arco (Naples) IT		Hyundai Kia		Toyota		Berlin DE	
Graz*	AT			Nosovice	CZ	Kolin	CZ	Porgo Panigale IT	
Dingolfing	DE	San Giorgio		Zilina	SK	Onnaing (Valenciennes)	FR	Degendorf DE	
Leipzig	DE	Canavese* IT		KTM				Glogów PL	
Munich	DE	Suzzara IT						Hamburg DE	
Regensburg	DE	Termini Imerese (Palermo) IT		Mattighofen	AT	Volkswagen		Hannover DE	
Daimler		Grugliasco (Turin) IT		PSA Peugeot		Steyr AT		Kaluga RU	
Graz*	AT	Tychy* PL		Graz	AT	Brüssel BE		Kassel DE	
Bremen	DE	Jelabuga RU		Kolin	CZ	Sarajewo BIH		Krakau PL	
Dusseldorf	DE	Sollers- Naberezhnye		Mulhouse	FR	Mlada Boleslav CZ		Kvasiny CZ	
Ludwigsfelde	DE	Chelny RU		Poissy	FR	Kvasiny CZ		Martin SK	
Rastatt	DE	Ford		Rennes	FR	Vrchlabi CZ		Meppel NL	
Sindelfingen	DE			Sochaux	FR	Dresden DE		Mladá Boleslav CZ	
Ulm	DE	Genk BE		Trnava	SK	Emden DE		Nürnberg DE	
Untertürkheim (Stuttgart)	DE	Cologne DE		Renault		Ingolstadt DE		Oberhausen DE	
Hambach	FR	Saarlouis DE		Battily	FR	Leipzig DE		Plauen DE	
Kecskemet	HU	Craiova RO		Maubeuge	FE	Mosel DE		Polkowice PL	
Fiat		Sankt Petersburg RU		Dieppe	FR	Neckarsulm DE		Poznan PL	
Hordain	FR	General Motors		Douai	FR	Osnabrück DE		Rheine DE	
Esztergom	HU	Antwerp BE		Flins	FR	Wolfsburg DE		Salzgitter DE	
Cassino (Frosinone)	IT	Bochum DE		Sandouville	FR	Zuffenhausen DE		Saint-Nazaire FR	
Maranello	IT	Eisenach DE		Novo Mesto	SL	Zwickau DE		St Petersburg RU	
Melfi (Potenza)	IT	Russelsheim DE		Pitesti	RU	Gyor HU		Slupsk PL	
Mirafiori (Turin)	IT	Gliwice PL		Suzuki		Sant' Agata		Starachowice PL	
Modena	IT	Szentgotthárd HU				Bratislava SK		Velká Bites CZ	
						München DE		Winterthur CH	
						Angers FR		Zwolle NL	
						Augsburg DE		Zürich CH	

\*Not owned but operated by manufacturer



# Research at Full Speed

The mobility of tomorrow requires visionaries and imaginative researchers.

**High research expenditures – many researchers.** The automotive industry invests more in research and innovation – namely EUR 19,500 per employee – than the average of Austrian companies. The automotive sector is a leader in Austria with researchers comprising 13.7% of all its employees, more than double the industry average.

**Universities as strong partners.** In addition to universities, which deliver a top performance on behalf of the automotive industry, more than 50 non-university research institutions serve as cooperation partners to companies. International teams of researchers develop innovative solutions and ensure decisive competitive advantages.

Research institutions	Focal points of automotive research
AIT – Austrian Institute of Technology	Integrated vehicle concepts, electrical drive systems, lightweight construction, traffic infrastructure, co-modal transport systems
JOANNEUM RESEARCH	Smart technologies, automobile components, surface technology, traffic telematics, robotics
Carinthian Tech Research	Sensor technology, quality control, electronics, engine development, electromobility
PCCL – Polymer Competence Center Leoben	Fiber composites, plastics technology, elastomer and surface chemistry
RISC – Research Institute for Symbolic Computation	Industrial software applications, virtual product design, simulation of production processes, control systems
RECENDT – Research Center for Non Destructive Testing	Infrared spectroscopy, optical coherence tomography, laser-ultrasound, nanoidentation

→ [www.ait.ac.at](http://www.ait.ac.at)  
 → [www.ctr.at](http://www.ctr.at)  
 → [www.joanneum.at](http://www.joanneum.at)  
 → [www.pccl.at](http://www.pccl.at)  
 → [www.risc.jku.at](http://www.risc.jku.at)  
 → [www.recendt.at](http://www.recendt.at)  
 → [www.tugraz.at](http://www.tugraz.at)  
 → [www.tuwien.at](http://www.tuwien.at)

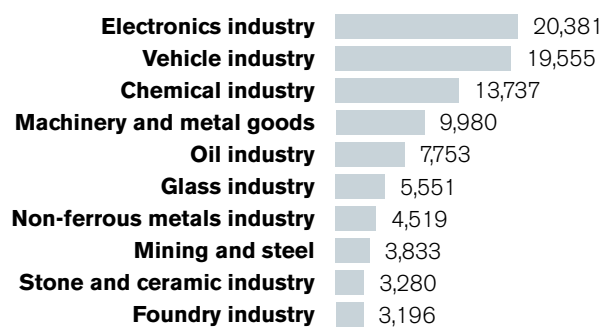
**Reservoir of top-notch employees.** Higher technical colleges as well as 34 universities and 32 academies of applied sciences with more than 556 courses of study ensure a sufficient pool of qualified employees. Moreover, the Professional MBA Automotive Industry of the Vienna and Bratislava Universities of Technology is unique in Europe.





### Research is a priority

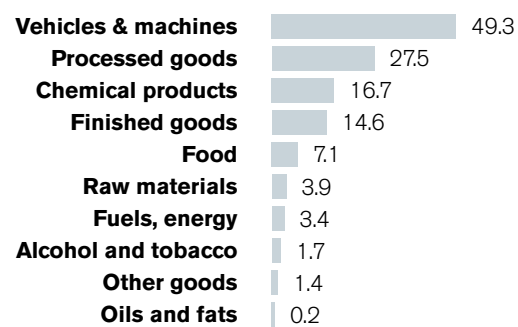
Annual per capita R&D expenditures



Source: Statistics Austria, 2011

### Vehicles as an export hit

Share of total exports in billions of euros, 2013



Source: Statistics Austria, 2015



# 12 Percent Research Premium and Attractive Tax Advantages

Whoever carries out research in Austria pays lower taxes – and benefits from a twelve percent research premium as well as numerous funding programs.

**Research and even more research.** Austria has established a research-friendly business environment thanks to tax advantages and funding programs. The research premium for a company's own R&D as well as contract research was raised from ten to twelve percent effective January 1, 2016, serving as an innovation turbocharger for companies in the research-intensive automotive sector.

**Tax advantages and financing.** Moreover, the Austrian tax system lures investors with the tax-exempt apprenticeship allowance, tax loss carryforwards and the possibility to transfer hidden reserves. The corporate income tax rate is a company-friendly 25 percent, whereas the net worth and trade taxes are not levied in Austria. Österreichische Kontrollbank (OeKB) and export funds also provide favorable financing opportunities.

→ [www.ffg.at](http://www.ffg.at)  
 → [www.awsg.at](http://www.awsg.at)  
 → [www.fwf.ac.at](http://www.fwf.ac.at)  
 → [www.foerderkompass.at](http://www.foerderkompass.at)

**Central contact point.** Companies interested in conducting research can turn to a central point of contact, namely the Austrian Research Promotion Agency (FFG). Funding is available to all companies based in Austria, thus also to subsidiaries of foreign companies.

## BAK Corporate Taxation Index

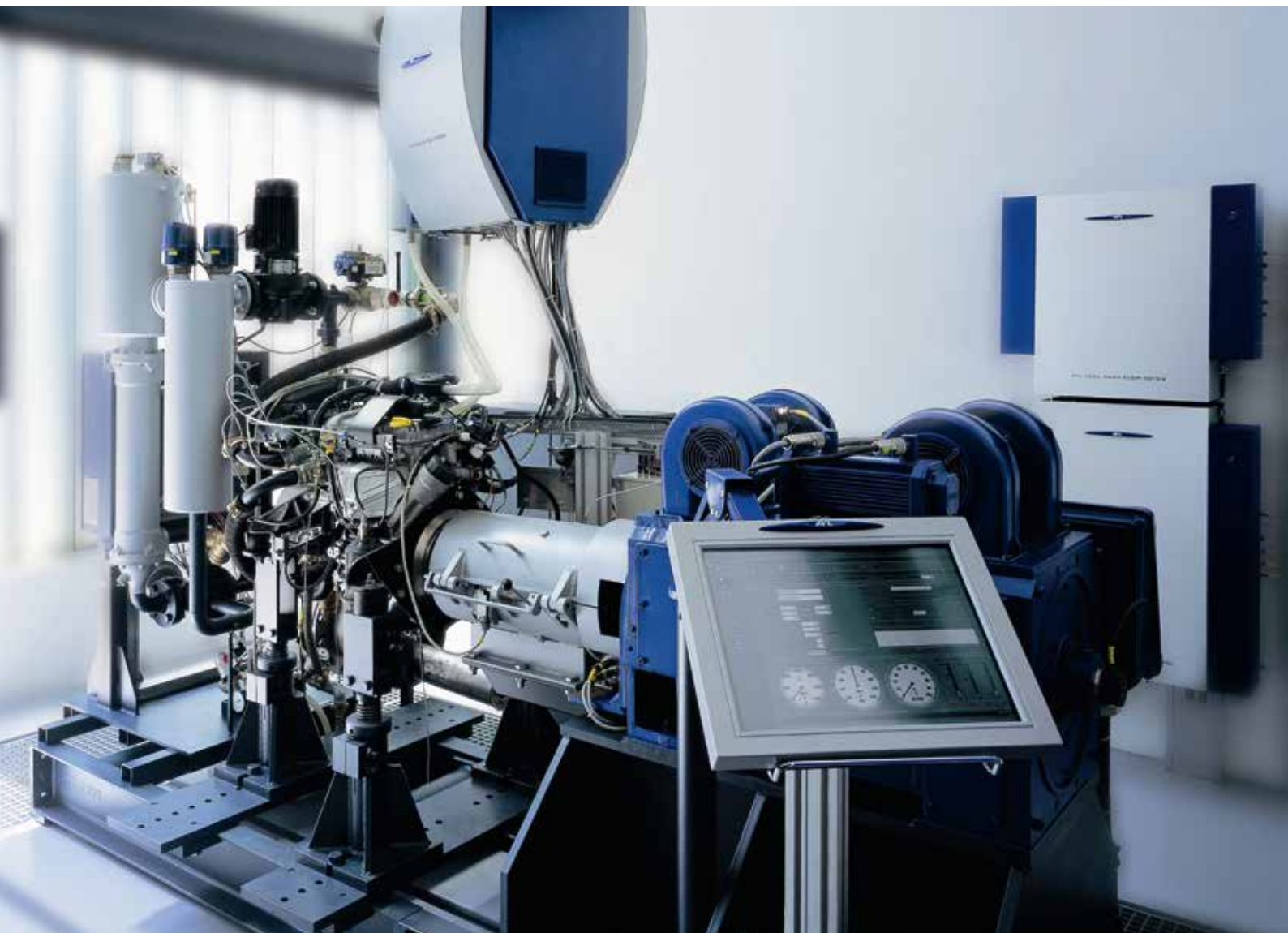
Effective average tax burden in percent

Ireland	14.1
Czech Republic	16.2
Poland	17.0
Hungary	18.9
Netherlands	20.9
<b>Austria</b>	<b>22.4</b>
UK	23.8
Italy	24.6
Belgium	24.7
Luxembourg	24.8
Germany	29.3
Spain	31.2
France	32.5
USA	41.1

## Corporate tax rates in 2015 \*)

Taxes on undistributed profits in percent

Ireland	12.5
Slovenia	17.0
Czech Republic	19.0
Poland	19.0
UK	21.0
Sweden	22.0
Slovakia	22.0
<b>Austria</b>	<b>25.0</b>
Netherlands	25.0
Norway	27.0
Germany	30.0
Spain	30.0
Italy	31.4
France	33.3
Belgium	34.0
USA	35.0



“The Austrian research premium is an extremely attractive funding instrument in international comparison. The research premium is tax-free and is distributed regardless of the company’s business results. In this way, companies also benefit from a cash advantage during a loss-making phase.”

**Natascha Stornig, LeitnerLeitner Tax Audit Advisory**





Gerhard Wölfel, Managing  
Director, BMW Motoren GmbH

# Diesel Competence from Austria

Every second BMW and almost every third MINI in the world run on engines “Made in Austria”.

**The plant in Steyr is considered to be the flagship facility for diesel engines within the BMW Group. What prerequisites for research and development do you find in Austria?**

*“BMW in Austria intentionally and proactively plays a leading role in many areas i.e. when it comes to developing new diesel engine technologies, or technical and logistics know-how or innovative working time models or mastering demographic changes. In 2014, as the largest engine plant in the BMW Group, we produced more than one million engines and will invest another EUR 100 million by 2018 to expand our diesel engine development center. The good conditions underlying research activities in the business location Austria play an important role. After all, BMW invested EUR 233 million in R&D in Austria in 2014, the second highest research expenditures of any company in the country.”*

**Does BMW rely on quality “Made in Austria”?**

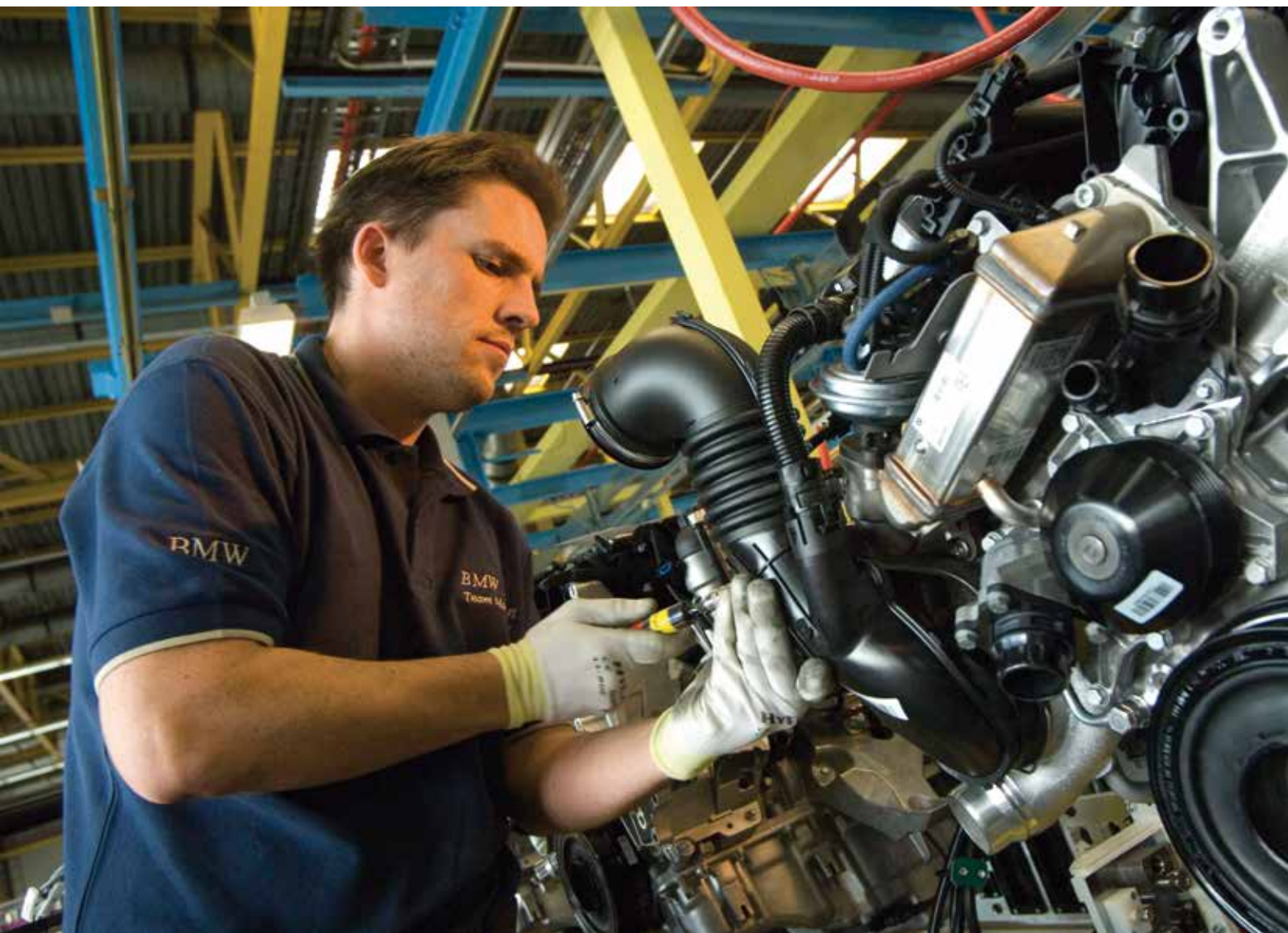
*“This is definitely the case. Every second BMW and close to every third MINI in the world run on engines produced at our production plant in Steyr, Upper Austria. Almost all diesel engines, more specifically the three-cylinder, four-cylinder and six-cylinder diesel engines, are manufactured here. This is complemented by 250,000 six-cylinder gas engines and more than 12 million engine components such as crankcases or crankshafts for the global BMW production network.”*

**Is there a sufficient supply of qualified employees in Austria?”**

*“One of the major advantages Austria offers is its dual education system, which does not exist in other large economies in this form. Essentially employees make the difference, along with the interaction of development and production. Here important process benefits and synergies can be leveraged. A modern education and professional development system is an indispensable success factor. In this regard we will have to resolutely work on ensuring continuous improvement, similar to the efforts aimed at increasing the country’s competitiveness.”*

→ [www.bmw-werk-steyr.at](http://www.bmw-werk-steyr.at)





#### Top-10 R&D companies

R&D expenditures in 2014

Company	R&D in EUR million	R&D in %
<b>Infineon Technologies Austria AG (DE)</b>	<b>320</b>	24.6
<b>BMW Motoren GmbH (DE)</b>	<b>233</b>	6.4
<b>Siemens AG Austria (DE)</b>	<b>182</b>	9.2
<b>Voestalpine AG (AT)</b>	<b>130</b>	1.2
<b>AVL List GmbH (AT)</b>	<b>105</b>	10.0
<b>Kapsch Group Bet.GmbH (AT)</b>	<b>96</b>	10.3
<b>Bosch Robert AG (DE)</b>	<b>94</b>	16.7
<b>Andritz AG (AT)</b>	<b>93</b>	1.6
<b>Zumtobel Group AG (AT)</b>	<b>72</b>	5.8
<b>Bernecker + Rainer Industrie-Elektronik GmbH (AT)</b>	<b>70</b>	13.9



Sabine Herlitschka, CEO  
of Infineon Technologies  
Austria AG

## Strong Research for Global Success

Semiconductors manufactured in Austria are found in hybrid and electric-powered vehicles, tire sensors and driver assistance systems.

**Infineon is one of the most important automobile component suppliers in Austria. What is the importance of research for Infineon Technologies Austria?**

*"Innovation is a major basis for the success of Infineon Austria as well as for Austria as a technology location and knowledge hub. Infineon was the most research-intensive company in the country in 2014, with R&D comprising 25 percent of total revenue. The automotive sector is a clear priority of our Austrian research and development activities. With the innovations developed in Austria at our R&D facilities in Villach, Graz and Linz, we make important contributions to the global success of the Infineon Group in the automobile industry. Examples are power semiconductors for hybrid and electric-powered vehicles, sensors to monitor tire pressure and radar chips for driver assistance systems."*

### Industry meets science

Strategic partnerships are crucial for Infineon Technologies Austria. For example, the company carries out research in cooperation with the Austrian Institute of Technology (AIT) in the fields of e-mobility, ambient assisted living as well as innovation management and IT security. Among Infineon's numerous cooperation partners are the Vienna and Graz University of Technology, Johannes Kepler University Linz, University of Vienna, Alpen Adria University Klagenfurt, University of Innsbruck, Austrian Institute of Technology, Joanneum Research, Christian Doppler Research Association and Carinthian Tech Research.

**Control technology for automobile generators.** A prime example of Infineon's successful R&D activities in Graz is its control technology for automobile generators. An innovative chip regulates the voltage in the vehicle via the excitation current of the alternator. This technology began with a research project implemented in cooperation with the Institute of Automation and Control at the Graz University of Technology. This result was the construction of an alternator model designed to simulate how dynamically the system would react to different control parameters. Today every seventh car in the world is equipped with an alternator regulator produced by Infineon Austria, and the number is growing.

→ [www.infineon.com](http://www.infineon.com)





"I am confronted with new practice-oriented tasks thanks to joint projects carried out with industrial partners. This is also very beneficial for apprenticeships. In this way I can more effectively prepare students for the demands they must fulfill when they enter professional life."

**Anton Hofer, Graz University of Technology**



Sebastian Grasser, Managing  
Director of Benteler-SGL  
Composite Technology GmbH

# Qualified Employees as a Business Location Advantage

Competence in lightweight construction, good networks and focused funding programs create a good investment climate.

**Austria stands out internationally on the basis of its strong automotive component supplier industry, especially when it comes to lightweight construction. What pre-requisites does Austria offer a company such as Benteler-SGL?**

*"Extensive expertise exists in lightweight construction, particularly in Upper Austria. As a result, employees who have already gained experience with this material can be recruited. Generally speaking, employees in Austria have a very good theoretical and practical level of education. The Austrian business location strongly supports innovative technologies with various focused funding programs, which are proactively presented to companies through extremely professional agencies and authorities. Last but not least, we profit from a network for fiber composite technologies. A positive perception exists in Austria with respect to research, new technologies and even specifics such as plastics for lightweight automobiles, ensuring a good investment climate. Moreover, the Austrian business location stands out thanks to its outstanding infrastructure. Logistics and communications are top-notch here."*

## Industry meets science

BENTELER-SGL cooperates with various research facilities such as the Graz University of Technology, Montan University Leoben, AIT, Profactor or various universities of applied sciences and other research institutions. Benteler-SGL is a German joint venture for the development, production and marketing of fiber composite components for the automobile industry, and has also been operating in Austria since 2009. Due to the special challenges it faces, the company has extraordinarily high R&D expenditures compared with a site specializing in large series production.

**Leaf springs bring weight advantages.** The weight reduction which can be generated from modern lightweight construction technologies is becoming increasingly important for the automobile industry. To give one example, Benteler-SGL collaborates with Professor Vasiliki-Maria Archodoulaki of the Vienna University of Technology on the research project DYNALFAF, focusing on the refined parameters of leaf springs.

→ [www.benteler-sgl.com](http://www.benteler-sgl.com)





"The cooperation with a company expands the research issues by adding new aspects and perspectives. Thanks to the implementation of research projects, science becomes hands-on, and students can actively be included in the projects."

**Vasiliki-Maria Archodoulaki, Vienna University of Technology**



ABA – Invest in Austria offers comprehensive services – competent consulting in selecting an optimal business location, support in dealing with public authorities and funding bodies, on tax and labor issues or in identifying cooperation partners – all free of charge.

# Best Consulting on Business Location Issues

ABA – Invest in Austria is the investment promotion consulting company of the Republic of Austria and the top choice of international investors.

- **Experienced investment consultants** personally serve you and provide all the necessary contacts required in Austria. Contact us at the beginning of your expansion project so that you will be given optimal support.
- ABA – Invest in Austria offers **customized information** on Austria as a business location – sectors, technologies and markets, political and economic conditions.
- We are happy to advise you on important issues relating to **site selection** such as labor and tax regulations, incentives or real estate prices.
- Employees of ABA – Invest in Austria assist and support you in **handling formalities** such as applying for public funding or operating licenses – also in cooperation with the regional investment promotion agencies in the federal provinces.
- ABA – Invest in Austria also provides extensive services to support expansion investments **after project completion**.
- Investors can also benefit from the cooperation partners within the **international network** of ABA – Invest in Austria and the foreign trade centers of the Austrian Federal Economic Chamber.
- **Award-winning ABA.** ABA – Invest in Austria has won several awards for its consulting services: World's Best Investment Promotion Agency, World Bank Benchmarking (2009); Global Leader in Online Investment Promotion, World Bank Benchmarking (2012); Second-Best Investment Promotion Agency and third-place award for its program to strengthen Austria as a headquarters location, FDI World Forum (2013).
- **Specialized brochures.** More detailed information on different topics and industries can be found in numerous specialized brochures such as:



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